



# SPONSORSHIP OPPORTUNITIES

Creating a space for self-improvement,  
professional development and  
networking.

September 7, 2023

8 AM - 12 PM

Rockford City Market | Bowtruss Room

# OBJECTIVE

As a sponsor you will strategically demonstrate your company's core values, support a collaborative environment and uplift attendees. Aligning your organization with the event will place you at the forefront of business professionals, entrepreneurs and like-minded individuals.

# DEVELOPMENT

Cindy Rowe is a local small business owner, professional speaker, and kindness ambassador. She started Cindy Rowe Marketing in 2016, after 20+ years in the corporate world, to help small businesses grow through effective marketing strategies and operating her business with the core value of Kindness. Cindy having always loved sharing her knowledge with others through training. She saw an opportunity to develop her own one-of-a-kind conference, combining what she believes are three important elements for success; self-improvement, professional development and networking. Welcome to SPARK.





## **PRESENTING SPONSOR** **\$1500**

- Name will be part of the official name of the event (Spark: A Collaboration Conference Presented by XXX).
- Name/logo will be included in all media releases.
- 5-minute briefing on stage at the event.
- Logo will be prominently displayed at the event, on the event program, on the event webpage, and on social media.
- Promotional item included in the swag bags
- 4 complimentary conference tickets



## **IGNITE SPONSOR** **\$750**

- Name mentioned on stage during the event.
- Logo will be displayed at the event, on the event program, on the event webpage, and on social media.
- Promotional item included in the swag bags
- 2 complimentary conference tickets



## **CORPORATE TABLE** **\$500**

- 6 conference tickets
- Promotional item included in the swag bags
- Signage on the table, special mention on social and at the event.





## **BREAKFAST SPONSOR**

**\$500**

- Name/Logo displayed on the table, on the event program, on the event webpage, on social media, and announced at the event.



## **RAPID FIRE**

**\$250**

## **NETWORKING SPONSOR**

- Name/logo displayed in the Networking Area
- Name/logo will be placed on the event program, event webpage, and on social media.



## **OTHER OPPORTUNITIES**

If you think your business has something else to offer, please let us know. We are certainly open to suggestions!





# SPONSORSHIP FORM

Business Name

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Contact Name

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Address

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City

State

Zip

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Contact Email

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Contact Phone

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## Sponsor Level

- Presenting Sponsor \$1500     Ignite Sponsor \$750  
 Breakfast Sponsor \$500     Corporate Table \$500  
 Rapid Fire Networking Sponsor \$250

## Preferred Payment Options (An invoice will be sent.)

- Mail a check     Electronic payment

Business logos and questions can be sent to [cindy@thecindyrowe.com](mailto:cindy@thecindyrowe.com).

